

Adventure Outdoors Expo 2020

Kick Off to Summer

Fri. April 3rd , 2020 12pm-6pm

Sat. April 4th , 2020 9am-5pm

Heber Springs Community Center



The Heber Springs area is one of the most visited weekend getaways with the Lake & River! The Corps of Engineers recorded **222,703 visitors** to the Lake and River area in the month of May 2018. There are over **4,000 boat slips**, **1,500 campsites**, **thousands of vacation homes** on the lake and river all of which, when their owners are here will be indulging in outdoor recreation. It is a perfect opportunity to **advertise** to a huge built in crowd.

The two day **Adventure Outdoors Expo** will feature business and services ranging from Hiking, Biking, Camping, RVing, Kayaking, Paddle Board, Hunting, Canoeing, Boating, Fishing, Off Road and more. The emphasis will be to “get outside for a healthier lifestyle”! The event will be held inside and outside at the Heber Springs Community Center.

For the Kids...The AGFC Mobile Aquarium and the National Guard Obstacle Course, Food Vendors and more fun & giveaways are being added weekly.

Dutch Oven Cooking Demonstration, Stand up Paddle Board demo, Outdoor Yoga Class, Bike Maintenance and repair, Paddling 101, Girls who Hike AR,

As a high level sponsor to the Adventure Outdoors Expo you will have 2 opportunities for your business to be recognized. Through the Expo advertising, social media, brochures, banners AND a naming opportunity on the “Greers Ferry Lake Trails System”. (See attached or Call Jo today!)

Host of **Adventure Outdoors Expo** is the Greers Ferry Lake Trails Council, a 501c3 tax deductible nonprofit organization. GFLTC recently had the opportunity to purchase a 79' pedestrian bridge from Little Rock for \$12,500(delivered). Huge savings compared to a brand new bridge. All Expo proceeds will be used to help install the bridge across Sulphur Creek and to continue building trails on the 6 miles of recorded easements. As a **sponsor**, you will be an **advocate** for encouraging outdoor exercise and recreation for a healthier lifestyle. Both play a key role in treating diabetes, obesity and mental health, which are on the rise. Exercise and recreation also add immeasurably to quality of life. Your financial investment and participation in the “Adventure Outdoors Expo” could be “**YOUR**” **legacy** for generations to come. Thank you so much for your time and consideration. We hope to hear from you soon.



Call Jo Price at 501-206-5675 or email - adventureoutdoorsexpo@gmail.com
Website: www.adventureoutdoorsexpo.com

ADVENTURE OUTDOORS EXPO SPONSORSHIP

2020 Adventure Outdoors Expo Sponsorship Opportunity	Premier	Platinum	Trail Blazer	Adventurer
	\$5,000	\$2,500	\$1,000	\$500
Banner at EXPO ENTRANCE & EXIT and place of business	X			
Banner near entrance to campgrounds and naming rights on Trail See cover letter	X	X	X	
Logo w/link ea. pg. Expo Website	X large logo	X	X	
Social Media Spotlight	X	X	X	
On site radio spotlights day of event	X	X		
Radio-Newspaper-TV ads	X	X	X	
Exhibit spaces Inside	6	4	3	
Exhibit spaces outside	6+	4	3	
Expo website	X	X	X	X
Recognition at exhibitor booth	X	X	X	X
Expo Brochure to be distributed to area lodging and businesses	X	X	X	X

There are only so many “once in a lifetime” opportunities to create your legacy - and this is one of them. Sulphur Creek Trail will be an incredible amenity that residents and thousands of visitors to the Greers Ferry Lake Area will enjoy for decades.

Put your name on the Trailhead Pavilion.



Put your name prominently displayed on the **Trailhead Pavilion** to be built in the likeness of the old “Heber Springs M & NA Railroad Depot” built in 1907. It will be very visible, located just off So. 7th Street behind Sulphur Creek Outfitters. The Pavilion will be the trailhead where 5K & 10K runs and events will be held. The Trailhead Pavilion walls will house all major trail donors.

- Commemorative gift
- Ribbon Cutting Ceremony in Sun Times
- Acknowledgement on Trailhead Campaign Donor Wall
- Advertised in Chamber brochure & website.
- Acknowledgement on GFLTC website

Put your name on this Trestle Bridge

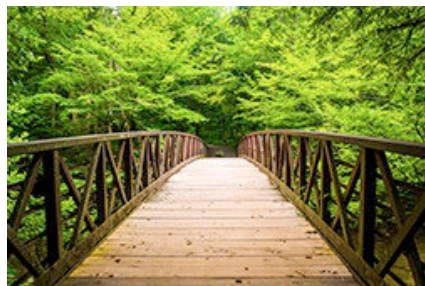
Put your name prominently displayed on this **Trestle Bridge** that crosses the picturesque Sulphur Creek. It will be located in one of the most beautiful sections of the Sulphur Creek Trail. An area rich with history, this Trestle Bridge is right on the old Missouri & North Arkansas Railroad Right of Way bridging the East to the West. This bridge will become a centerpiece for Heber Springs and will be the site of senior pictures, weddings, birthdays, family outings, 5K runs, cross country & track runners, National Guard PT test and much more. We have the bridge but need it installed at a cost of a minimum of \$100,000 - \$150,000. It will be a major link in the length of the Sulphur Creek Trail.

- Your name on the bridge
- Commemorative gift
- Ribbon Cutting Ceremony in Sun Times
- Acknowledgement on Trailhead Campaign Donor Wall
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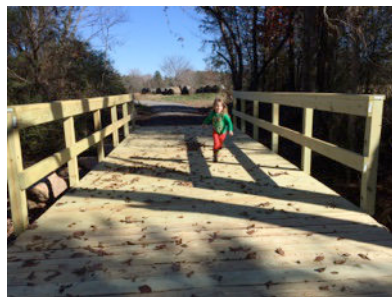
GFLTC has purchased a used 79' pedestrian bridge at a substantial savings and the organization is currently raising \$150,000 to have it installed over Sulphur Creek near Bittle Road.

Put your name on this **Scott Street Bridge** that will cross Sulphur Creek. This bridge will be highly visible.

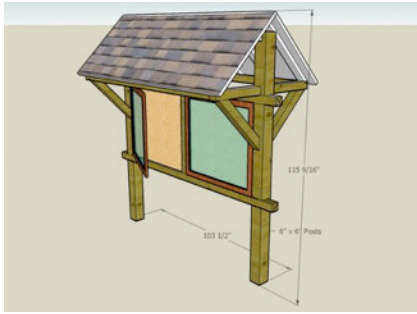


- Your name on this bridge
- Commemorative gift
- Ribbon Cutting Ceremony in Sun Times
- Acknowledgement on Trailhead Campaign Donor Wall
- Acknowledgement on GFLTC website

Put your name on a **Tributary Bridge** that crosses Sulphur Creek tributaries (2) places along the trail near Bittle Road.



- Your name on this bridge
- Commemorative gift
- Ribbon Cutting Ceremony in SunTimes
- Acknowledgement on Trailhead Campaign Donor Wall
- Acknowledgement on GFLTC website



Put your name on one or more of 6
Kiosks to be constructed along the trail.
 Acknowledgement on Trailhead Campaign
 Donor Wall
 Acknowledgement on GFLTC website

- Commemorative gift
- Acknowledgement on Trailhead Campaign
Donor Wall
- Acknowledgement on GFLTC website

Recognition Levels

Legacy Trail - Trail Naming Rights - \$1,000,000 - See Campaign Chair

Trailhead Pavilion - Naming Rights on Trailhead Pavilion - \$250,000 - see above

Trestle Bridge - Naming Rights on the Trestle Bridge crossing Sulphur Creek - \$250,000 - see above

Scott Street Bridge - Naming Rights on bridge beside Scott Street - \$100,000 - see above

Diamond - Naming Rights on a Tributary bridge over Sulphur Creek tributaries - \$25,000 - see above

Gold - Naming Rights on one of six Kiosk - \$10,000 - see above

Premier - \$5,000 - Naming Rights on Picnic Table under Trailhead Pavilion - Acknowledgement on
 ! ! ! ! ! ! ! ! ! ! Trailhead Campaign Donor Wall

Platinum - \$2,500 - Naming Rights on Trail Bench - Acknowledgement on Trailhead Campaign Donor Wall

Trail blazer- \$1000 - Acknowledgement on Trailhead Campaign Donor Wall

All Donors will be listed on the Greers Ferry Lake Trails Council website



Greers Ferry Lake Trails Council, (501c3 nonprofit #27-1587682) P.O. Box 74, Heber Springs, AR 72543
 For more info: 501-206-5675(Jo Price) Donate online @ www.gfltc.com or mail check to above address.

 Name

 Name for recognition

 Address

 Address

 Phone #

 E-mail

 Date

Expo Amount: _____ Signature _____